

PureEffect System Vs. Faucet Filters



PURE EFFECT
Ultra



FAUCET FILTERS
Activated Carbon

Features / Performance:

Works Without Electricity:	YES	YES
Conserves Water:	YES	YES
Easy Setup:	YES	YES
Easy to maintain:	YES	YES
Instant Fresh Water Flow:	YES	YES
Sufficient Contact Time:	YES	NO (Media too small to allow sufficient chemical removal)
Adds Natural Minerals:	YES	NO
Raises Alkaline PH:	YES	NO
Adds Natural Electrolytes:	YES	NO
Reduces Volatile compounds:	YES	NO
Radiation Reduction*:	YES	NO
Fluoride Reduction:	YES	NO (Insufficient media type/amount & contact time)
Chloramine Reduction:	YES	NO
Heavy Metal Reduction:	YES	NO (Insufficient media type/amount & contact time)
Micro Particulate Reduction:	YES	YES (Only if 1.0 Micron or less)
Taste & Odor Removal:	YES	YES
Discourages Bacterial Growth:	YES	NO (serves as a breeding ground for bacteria)
8-12 Month Cartridge Life ⁺ :	YES	NO (typically 1-3 months with reduced water flow)

* With the Proprietary AntiRad-Plus Cartridge.

⁺Based on apx. 2 Gallons/Day Usage.